

SOLUTIONS@SOURCE

Drop In Tag Application Guidelines



GEN-USE_DROPIN_V01_100910

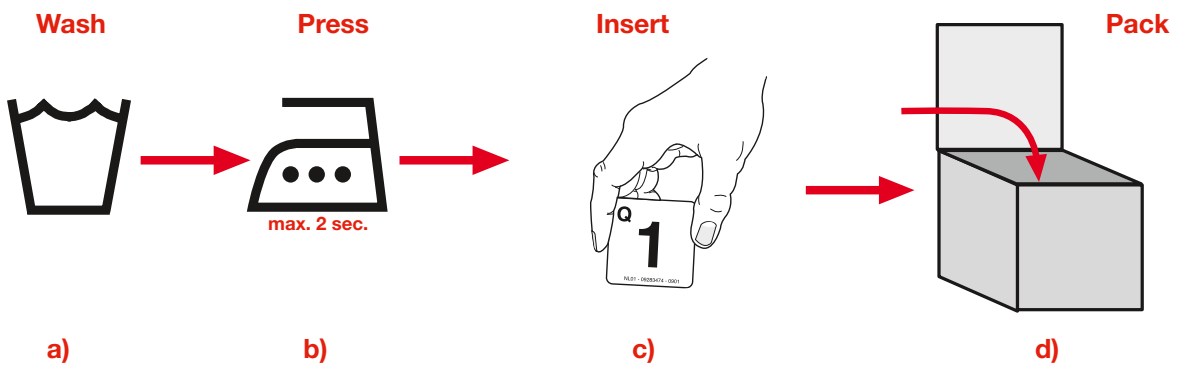


Important Considerations for Drop In Tag application during the confection process:

- Drop In Tags are NOT designed to withstand aggressive processes such as washing, dry cleaning, stone washing, ironing, steaming, pressing, spinning or tumble dry cleaning cycles used in the confection process.



- DROP IN TAGS SHOULD BE INSERTED INTO GARMENTS DURING THE LAST STEP OF FOLDING AND PACKING.



For any questions regarding this or any other labelling process contact your local Checkpoint representative.



Important Considerations for Drop In Tag application during the confection process:

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|--|---------------|--|--|
| | No puncturing | | No washing or stone washing |
| | No tearing | | Direct ironing or pressing - max. 2 sec. |
| | No folding | | Direct steaming - max. 2 sec. |
| | No cutting | | No spinning or tumble drying |
| | No buttons | | No dry cleaning |
| | No stapling | | No wringing |
| | | | No bleaching |
| | | | Not in metal cans |
| | | | Not in metalized presentation boxes |

For any questions regarding this or any other labelling process contact your local Checkpoint representative.



Important Considerations for Drop In Tag application during the confection process:

- The Drop In Tag is recommended for use with any type of garment with pockets closed by a button, zipper or temporary stitch.
- Drop In Tags should be positioned in such a way that the consumer would remove them before using the garment, for example Drop In Tags should not be placed in jeans coin pockets.
- Drop In Tags are designed to be separated from the garment before use – they should not stay with the garment during normal wear.



For any questions regarding this or any other labelling process contact your local Checkpoint representative.

Checkpoint Systems is a global leader in shrink management, merchandise visibility and apparel labelling solutions. Checkpoint partners with retailers and their suppliers to reduce shrink, increase shelf availability, ensure labelling consistency and achieve operational excellence. Checkpoint's solutions enable retailers to enhance the shopping experience for consumers, and grow their businesses profitably.

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