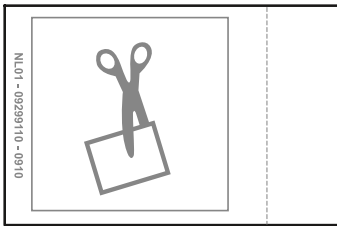


SOLUTIONS@SOURCE

Pocket Tag Application Guidelines



GEN-USE-PT_V01_100910

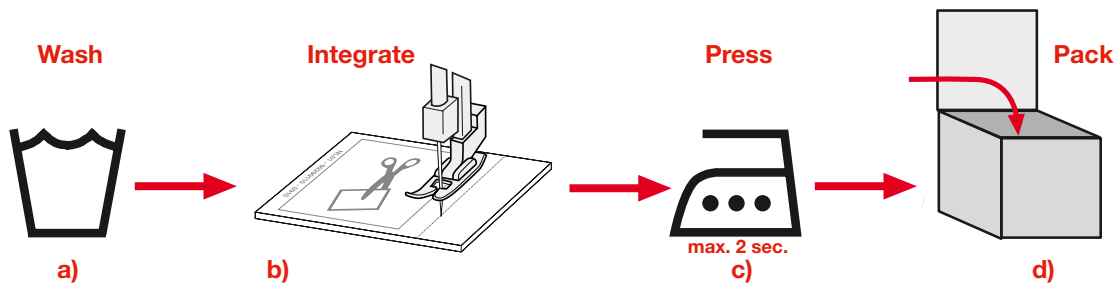


Important Considerations for Pocket Tag integration during the confection process:

1. Pocket Tags are NOT designed to withstand processes such as washing, dry cleaning, stone washing, ironing, steaming, pressing, spinning or tumble dry cleaning cycles used in the confection process.

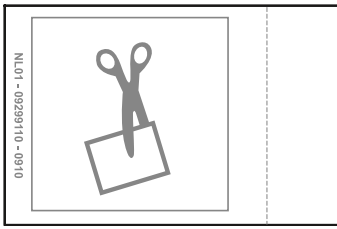


2. Pocket Tags should be fixed to garments in the last step of garment confection and finishing, AFTER washing.



3. Pocket Tags should preferably be sewn into the garment where they will cause discomfort to the wearer, encouraging its removal.
4. Pocket Tags are designed to be separated from the garment before use – they should not stay with the garment during normal wear.
5. Checkpoint recommends that the Pocket Tag should always carry the following warning "Remove before use".
6. TO ENSURE SUCCESSFUL DEACTIVATION, WE RECOMMEND PLACING THE BAR CODE OF THE ITEM NEXT TO OR ON TOP OF THE POCKET TAG, AND NEVER AT A DISTANCE GREATER THAN 10 CMS.

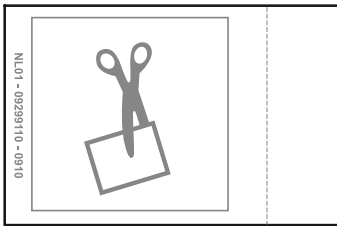
For any questions regarding this or any other labelling process contact your local Checkpoint representative.



Important Considerations for Pocket Tag integration during the confection process:

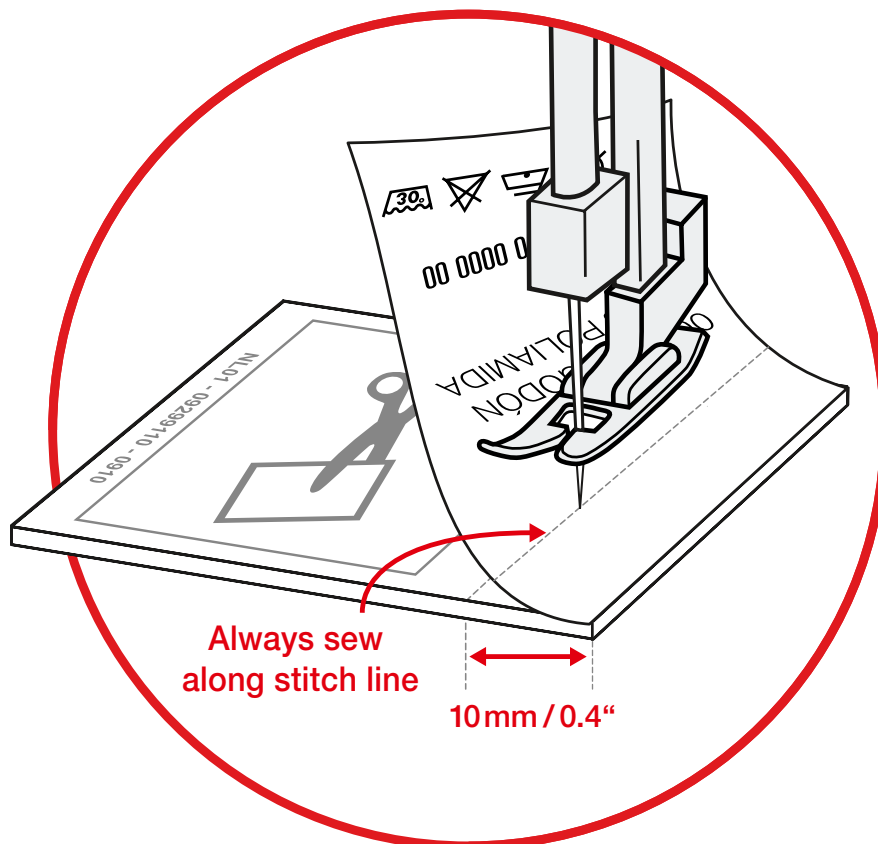
- | | | | |
|--|--------------------------------|--|--|
| | No puncturing | | No washing or stone washing |
| | No tearing | | Direct ironing or pressing - max. 2 sec. |
| | No folding | | Direct steaming - max. 2 sec. |
| | No cutting | | No spinning or tumble drying |
| | No buttons | | No dry cleaning |
| | No stitching below stitch line | | No wringing |
| | No stapling | | No bleaching |
| | | | Not in metal cans |
| | | | Not in metal presentation |

For any questions regarding this or any other labelling process contact your local Checkpoint representative.

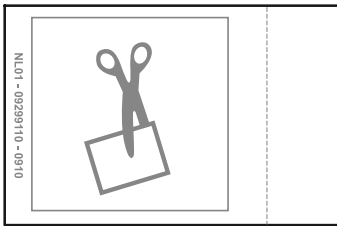


Important Considerations for Pocket Tag integration during the confection process:

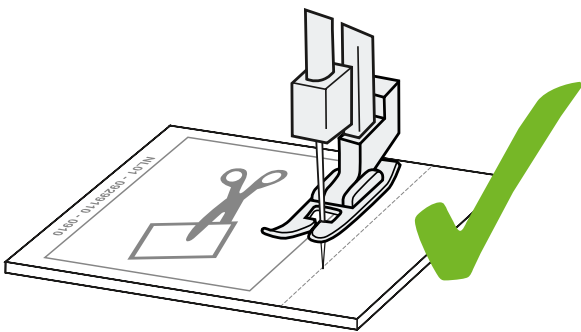
- The Pocket Tag is the recommended application for almost any type of garment.
- The Pocket Tag should always be sewn into the left seam of the garment behind the care label (place as illustrated).
- Pocket Tags are designed to be separated from the garment before use – they should not stay with the garment during normal wear.



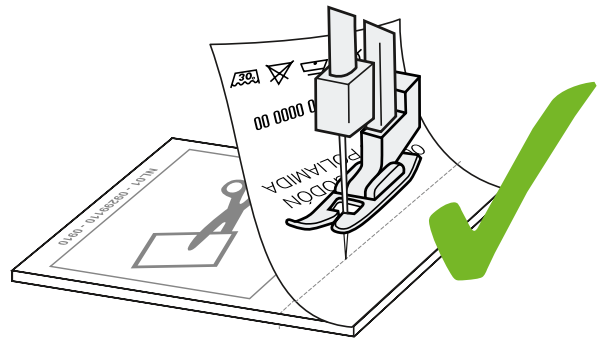
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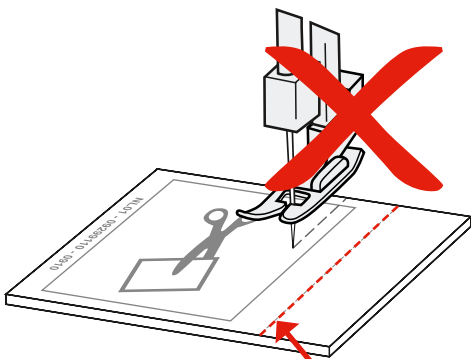
Important Considerations for Pocket Tag integration during the confection process:



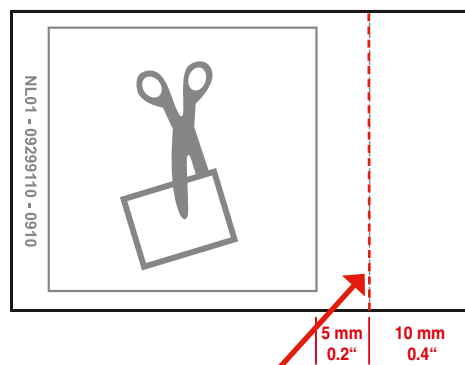
Always sew along stitch line



Pocket Tags should be sewn in together with the care label.



Do not sew below the stitch line.



For any questions regarding this or any other labelling process contact your local Checkpoint representative.



Checkpoint Systems is a global leader in shrink management, merchandise visibility and apparel labelling solutions. Checkpoint partners with retailers and their suppliers to reduce shrink, increase shelf availability, ensure labelling consistency and achieve operational excellence. Checkpoint's solutions enable retailers to enhance the shopping experience for consumers, and grow their businesses profitably.

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Solutions @ Source



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